

Welcome to the seventh edition of our weekly bulletin Covid-19 edition of The Pulse. This week we are pleased to share with you the details of our reframed strategic plan, so you can see how we are ensuring that our work at WME is relevant both for now during the Covid 19 situation, as well as taking our regions' priorities forward.

Take care

From the WME Leadership Team

- Research with partner organisations to understand what the emerging needs are for the local government workforce and any subsequent support requirements.

Our Elected Member Management Board on the 19th May will be asked to discuss and approve these reframed priorities and I would invite you to share any comments with us before then.

As a reminder of your WME Elected Member Representative, they are listed below and following the meeting in May, a new Elected Member newsletter will be made available to and shared with all members in the Region.



Strategic Plan

Last week we shared with you our reframed WME Delivery Plan for 2020/21 which takes account of the context within which Councils are currently operating. We want to reassure you that WME will continue to deliver your membership benefits and support your organisation in a flexible and responsive way. Click [here](#) to access the plan.

In addition to our membership offer and existing services, we will be focused on supporting the post lockdown recovery phase across three areas:

- Development of a comprehensive wellbeing and resilience framework and support for Councils, that compliments current in-house provision
- Establishment of Leadership and management development tools and resources that are focused on leading and influencing virtually

Sub-Region	Elected Member Representative
Black Country Authorities (ABCA)	Cllr Wasim Ali Sandwell MBC
Stoke and Staffordshire	Cllr Philip Atkins Staffordshire CC
Solihull, Coventry & Warwickshire	Cllr Ken Meesom Solihull MBC (Chair)
Birmingham	Cllr Tristan Chatfield Birmingham CC
Herefordshire, Shropshire & Telford	Cllr Roger Phillips Herefordshire Council
Worcestershire	Cllr Geoff Denaro Bromsgrove DC
District Council Representative	Cllr Tony Jefferson Stratford on Avon DC

WME - Making the news and in the news!

This week, following the launches of our campaigns on #timetocare, #returntocare and #stepup for social care recruitment, and our #everydayheroes campaign to promote the work of our local government colleagues across all services and across the whole region, we are pleased to have seen a significant amount of take up of our messaging across the media.

Marc Greenwood, Secretary of the National ADASS Workforce Development Framework and Head of Business Systems Development at Coventry City Council spoke to BBC Radio WM about the #timetocare campaign. You can listen to his interview [Here](#).

You can also link to videos and social media content for these campaigns [Facebook](#) and [Twitter](#) for sharing around your networks.

Our Director of Leadership, OD and Resourcing has written a page for the Municipal Journal this week on the development of longer term, sustainable and partnership driven approaches to social care recruitment, you can read her article [here](#).



Our #everydayheroes campaign has also been hitting the headlines, with news coverage across the region sharing and celebrating the work of the first three heroes featured in our campaign. Read the press coverage [here](#).

You can also read the stories of this week's three profiles

[Rose Leonard of Wyre Forest DC,](#)

[Stephen Philpott Birmingham City Council](#)

[Colin Parr City of Wolverhampton Council](#)

Also next week listen out for further coverage on BBC WM this week as Chief Executive of WME Rebecca Davis discusses the reasons behind the campaign, and two of our 'heroes' are also profiled to discuss their roles and contribution

If you want to tune in and listen, they will be live at 5 points over the next week:

Rebecca Davis	Chief Exec WME talks about the ~everyday heroes campaign	12.45 on Tuesday 19 th May
Leigh Moore	School Principal - Wednesbury	8.15 and 13.45 on Wednesday 20 th May
Stephen Philpott	Lead for Rough Sleepers BCC	11.45 and 16.45 Wednesday 20 th May

HR Support

HR Employment Advice

This week we have been working on the development of a risk assessment template for authorities to use as we plan to reopen services following the Prime Ministers announcement and subsequent government guidance on Monday 11th, as well as updating our FAQs page to reflect changes to this updated guidance.

You can access the updated FAQs [Recovery Phase 1 FAQs](#)

You can access the risk assessment template [here](#).

June is getting HOT!

This week we are excited to have launched our first virtual HOT network event, with a range of speakers and contributions aimed to providing you with a combination of insight and inspiration pieces, food for thought and practical advice.

We are doing things differently this June; Instead of having all our HOT sessions in one day we have programmed these to be presented over the course of a week 15th - 19th. This will provide you with increased flexibility to ensure you can perform your work duties around these sessions. Please feel free to book onto as many sessions as you wish.

The UK workforce has transformed within such a rapid time frame, so our quarterly Networking HOT Conference has been shaped to support colleagues through the current climate with carefully picked

motivational, resilience and transformational speakers. We would like all recipients of this message to **share** this programme with **key worker colleagues** as these webinars can serve as an additional intervention in supporting their resilience.

You can view the full flyer and book onto individual events [here](#).



HR OD Transformation Virtual Conference

15th – 19th June 2020

Schools Support

The first meeting with schools HR leads and Children Services representatives took place on Friday 15th May. The meeting was coordinated by Principal Consultants Monica, Lorna and Chantelle. The purpose of the meeting was to bring colleagues together and coordinate views on how best to work as a collective across the region.

The topics that were discussed included the guidance on the potential reopening of schools on 1st June and the health & safety implications. WME will be looking to engage with the health & safety regional forum to share guidance created by this group and to look at any HR policies required to support this. Other topics of discussion included the consideration of school staff wellbeing and how best to meet any gap in provision.

Future potential work around workforce planning was discussed to look at anticipated changes in the future of education delivery and how this will impact the on the workforce. The session was positively received and provided a forum to share practical HR experiences. If you would like further information or to join the forum contact Monica Puri m.puri@wmemployers.org.uk

We have also this week published an updated schools FAQ which can be found on our dedicated schools site [here](#).

WME here for you when you need us!

Do let us know if there is any specific support you need that we can help you with:

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Click here to read our latest wider WME Newsletter [The Pulse March 2020](#)



